



LIFE IN FUTURE

Introduce

LF FOOD



LIFE IN FUTURE

LF FOOD CORP. is a comprehensive food company developed by LF, which has advanced Korea's fashion industry for 40 years and is now nurturing food as the group's new growth driver. Through food manufacturing, distribution, and dining services, LF FOOD CORP. is evolving into a lifestyle and cultural company that leads the way in enhancing clients' lifestyles.

Company CEO
LF FOOD CORP. Seongyeon Lee

Employees Establishment
300 people December, 2007

Head Office
874 Eonju-ro, Gangnam-gu, Seoul,
Republic of Korea

Website
www.lffood.co.kr



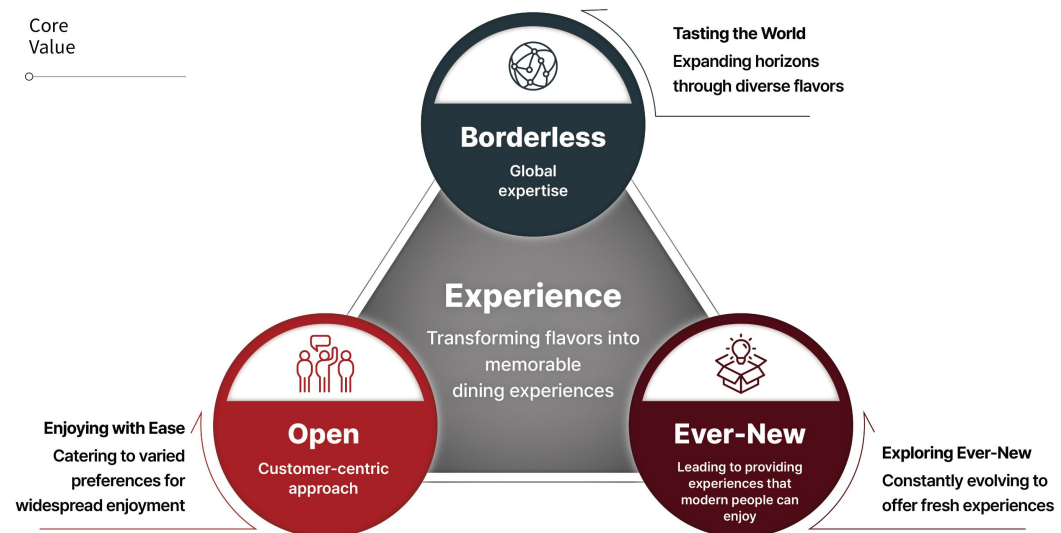
Vision

LF FOOD brings global flavors to modern-day life
Embracing the value of a delightful meal.

Mission

We offer globally inspired flavors and experiences that
can be easily enjoyed in everyday life

Core
Value



Slogan

Experience Every Sense
Experience all flavors of the world with all your senses

History

			2024.	Launched premium Korean HMR brand "HANBAN"
Acquired Hans Korea Co., Ltd.	2023.10.			
			2023.04	Acquired Haewoochon Co., Ltd
Launched HMR "HAKOYA"	2020.06			
			2020.03	Merged LF FOOD and Mono Link
Launched online Mono Mart Mall	2020.01			
			2019.12	Launched HMR "Mono Kitchen"
Acquired Kraze Burgers trademark rights	2017.10			
			2017.09	Acquired Gourmet F&B Korea Co., Ltd.
Acquired Mono Link Co., Ltd.	2017.03			
			2008.12	Renewed MAKINO CHAYA
Acquired HAKOYA	2008.04			
			2007.12	Established LF FOOD
Acquired seafood buffet brand Makino Chaya	2007.04			

Business

MONO MART

Aiming to be the No.1 total food solution for the food service industry, Mono Mart offers a full range of services, from sourcing global food ingredients to management and utilization



Business

For Your Culinary Confidence
The secret to perfecting the local flavor

Mono Mart specializes in global ingredient sourcing, distribution, and tailored consulting services for small business owners and self-employed (B2B). We provide a diverse selection of global professional ingredients and specialty foods, leveraging nearly two decades of industry experience and big data to offer culinary education, menu consulting, and design support, positioning us as a key partner in clients' success.



Online Mall

Accessible via PC, mobile, and app
for easy ordering and quick delivery



Offline Stores

45 stores nationwide,
supported by a comprehensive logistics network

Business

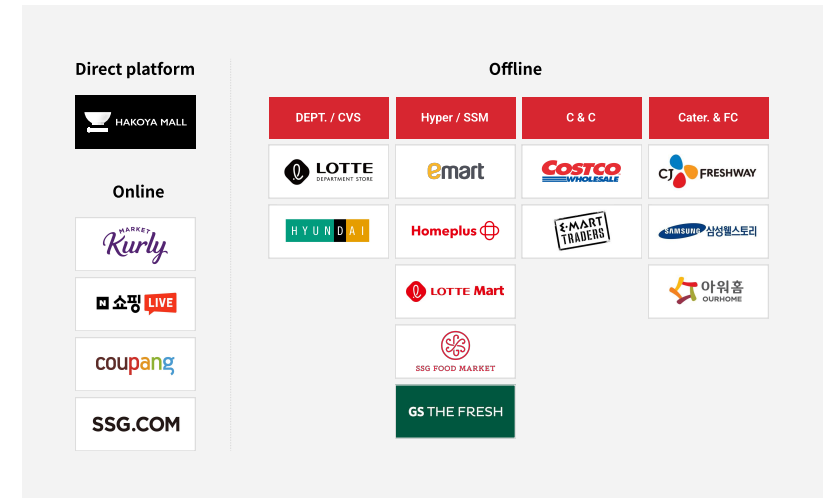
HMR

We are advancing a premium HMR business aimed at consumers by offering high-quality products and are directly producing and distributing B2B bulk products for food distribution.



Product

We provide in-house brand HMR products, known for guaranteed taste, high quality, and convenience, which contribute to improving the quality of life for consumers.



On/Off line Stores

LF FOOD's diverse HMR products are available not only on our direct platform, HAKOYA Mall, but also on online distribution channels such as Kurly, Naver, Coupang, and SSG, as well as at various offline locations, including department stores, hypermarkets, and large retail malls.

Business

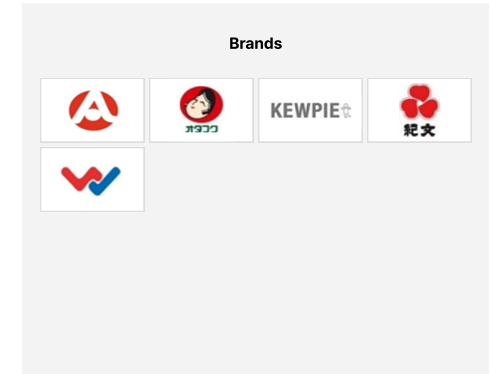
Imports · Distribution

We distribute a wide range of global products and food materials through direct stores and specialized vendors, following proper import procedures and strict domestic screening standards.



GOURMET F&B

Our offerings include European culinary ingredients such as natural cheeses, butter, olive oil, sauces, and processed meat products from regions like Europe and the United States, as well as gourmet delicacies like caviar, foie gras, and truffles, which are considered some of the world's finest ingredients.



B2B Distribution

We supply enterprise-specific products and food materials to specialized vendors and medium-to-large franchise businesses through a professional and efficient distribution infrastructure. Our FOOD SERVICE caters to the diverse needs of wholesale, retail, and food business customers.

Brand



LF FOOD Brand

LF FOOD offers a variety of gourmet experiences tailored to different lifestyles.

Brand

HAKOYA

The premium Japanese brand
HAKOYA is dedicated to authentic Japanese
tastes and traditions.



HAKOYA is

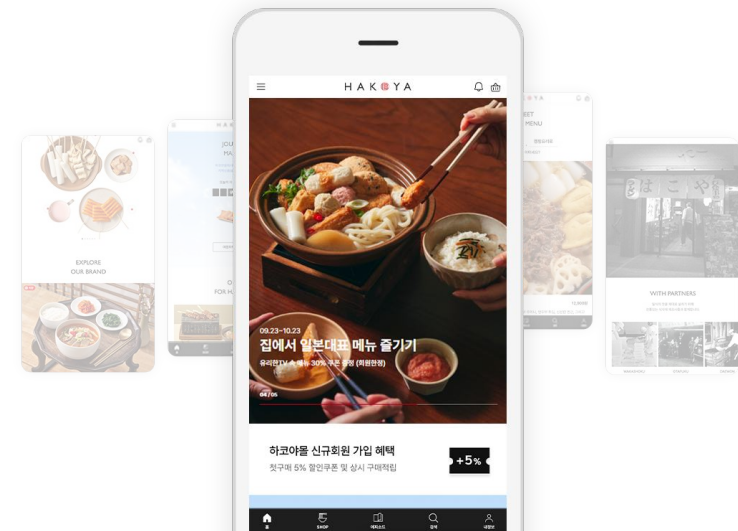
a brand that brings authentic taste and techniques from
the home of Japanese cuisine, striving to preserve
traditional flavors and authenticity.

The brand, meaning "Box Store," is designed to evoke the excitement of opening a gift
box featuring traditional flavors crafted by Japanese culinary artisans.

HELLO, HAKOYAN

Online Store 'HAKOYA Mall'

It is a culinary space designed for
experiencing, sharing, and connecting
through food with good company.



하코야와 함께 선택하는 미식여행을 떠나볼까요?

소바 오뎡탕 꼬치 돈까스 여정마켓 1인분

Brand

MONOKITCHEN

Exploring Global Culinary Culture for
a New Generation



MONOKITCHEN is Every meal, New Journey !

A brand promoting new culinary adventures every day,
offers a gateway to flavors from around the world.

From familiar favorites to refined delicacies, it brings a unique and delicious
everyday dining experience.

**MONO
KITCHEN**

As a brand that connects a diverse range of products catering to individual tastes and preferences, we introduce easy and fresh innovations that allow consumers to experience global cuisine from the comfort of their homes through new ingredients and cooking methods.

Brand

HANBAN 12

The Korean dining experience for Koreans
all year round.



HANBAN12 is

a Korean dining brand that brings a wholesome Korean meal experience, rich with seasonal ingredients and regional specialties tailored to suit the Korean palate.

HANBAN12, a year-round Korean dining experience, is the soul food of Korea, embodying the essence and artistry of Korean cuisine. It offers comfort and warmth to both body and mind.



HANBAN12, the year-round Korean dining table, is founded on principles of taste and health balance, flavor and harmony, and wisdom. Like the vibrant colors of traditional dancheong patterns, it offers a diverse array of ingredients, providing a Korean dining experience that delights all the senses.

Infrastructure

Certifications



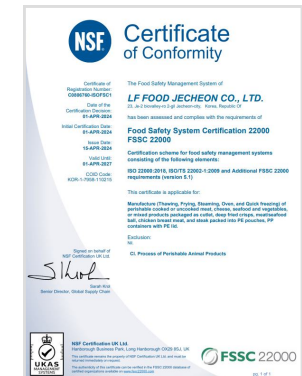
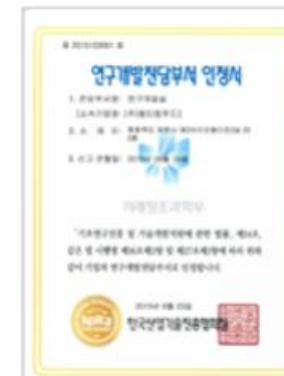
HACCP Certifications

- Jan 5, 2016: Seafood Processed Products, Other Processed Foods
- Oct 17, 2016 : Ground Processed Meat Products
- May 15, 2017 : Bread Products
- Jul 1, 2019 : Other Processed Foods



Other Certifications

- Jun 23, 2015: Certification for Dedicated R&D Department
- Apr 2024: FSSC 22000 Certification



Infrastructure

Logistics System

LF FOOD provides optimal solutions for fresh and safe product delivery, managing logistics costs efficiently with an advanced logistics system.

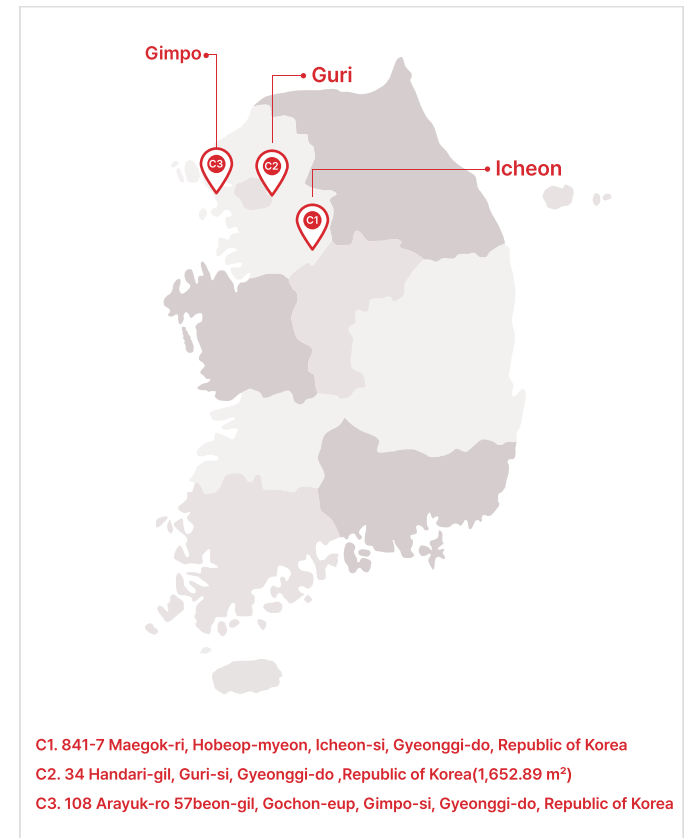
Logistics Centers

Equipped with modern facilities and a cutting-edge logistics system, we ensure timely, tailored deliveries segmented by vendor, time, and product to maximize customer satisfaction.



Domestic Network

With our logistics hub in Icheon and additional centers in Guri and Gimpo (bonded), we deliver fresh, safe food ingredients and products across the country.



- C1. 841-7 Maegok-ri, Hobeop-myeon, Icheon-si, Gyeonggi-do, Republic of Korea
- C2. 34 Handari-gil, Guri-si, Gyeonggi-do, Republic of Korea(1,652.89 m²)
- C3. 108 Arayuk-ro 57beon-gil, Gochon-eup, Gimpo-si, Gyeonggi-do, Republic of Korea

Subsidiaries



Specialized Meat Processing

As a manufacturer specializing in frozen meat products like pork cutlets and sweet and sour pork, we ensure hygienic and safe food with HACCP certification for each product type.



Instant Rice Noodles and Rice Ramen

We manufacture and supply instant noodles and well-being foods to promote convenient and healthy lifestyles.



Seaweed Manufacturing and Distribution

We are a specialized manufacturer of seasoned seaweed crafted with flavor and care by skilled artisans to bring healthy, delicious options to your dining table.



MONO MART



Maison de
GOURMET



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LF FOOD

